

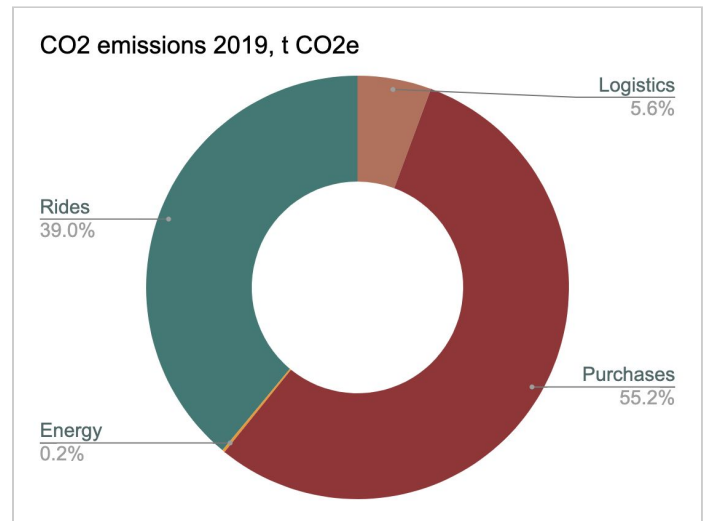
CO2 Footprint 2019 of MaaS Global Ltd

Total CO2 emissions of MaaS Global Ltd in 2019 were **2 949 t CO2e**. This includes emissions from the company's own operations and app development, Whim app's servers and rides done by the app users. The calculation was done based on the international GHG protocol by Positive Impact.

The footprint is divided into four categories: Energy, Logistics, Purchases and Rides.

MaaS Global's CO2 footprint 2019 (t CO2e)		
Energy	6.1	0.2 %
Logistics	166.6	5.7 %
All purchases	1627.3	55.2%
Rides	1149.0	39 %
Total	2948.95	100 %

According to the GHG protocol classification of emissions, the vast majority (99.8%) of MaaS Global's emissions belong to Scope 3 emissions, while the remaining 0.2% were Scope 2 emissions.



The composition of the footprint is typical for a SaaS startup in an active growth phase. That said, besides tracking the total emissions of the company and Whim App, a set of climate KPIs will give a good picture of the company's development and changes in the app usage. One of these indicators is GHG emissions per turnover. In 2019, this KPI was 0.39 kg CO2e / €.

The ambition level within MaaS Global's team and investors is high: not just to become carbon neutral in its own operations, but to reduce the emissions of their users significantly, in a transparent and measurable way. As a part of their quest to provide the most sustainable way to move, the team is also further developing the methodology to calculate and offset the emissions of all rides done with Whim App.

The first steps on this path are already taken: Emissions of company's own operations and Whim applications are compensated with BP's Target Neutral program [portfolio](#), including building of wind power in China and forest management in Zambia. This makes the company net neutral regarding its calculated climate impact of the year 2019.

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More information about the calculation methodology and details:
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